

Employer Profiles on

CareerHub®  **Central**

www.careerhub.com.au

1300 852 112

Branch out and reach **35 universities** on the largest student recruitment network in Australia!



Your **CareerHub Central Employer Profile** is available to:
over 2.8 million registered students and graduates
an average **21,800 online job advertisements** are viewed per day
through **35** nationally participating Australian universities
via CareerHub Central: **careerhub.com.au**

CareerHub and CareerHub Central

CareerHub Central connects employers with job-searching students, graduates and recent alumni through Australia's university careers services.

In one quick process CareerHub Central easily and efficiently publishes your organisation's details, vacancies and employer profile directly to most university careers services in Australia.

Most Australian university careers services use CareerHub software internally to manage job vacancy listings, employer details, contacts, events, employment articles, FAQs, and much more.

Authenticated Australian university students access CareerHub through each university's password secure website.

Now with over **2.8 million students and graduates registered** on CareerHub across **35 Australian universities**. Registered students read over **21,800 job advertisements every day!**

Pricing and registration

CareerHub's Employer Profile feature is available for \$5,000 inc GST newly activated per annum or \$3,000 inc GST renewal per annum. You can request minor edits to your Employer Profile for no additional fee.

Once your Profile's artwork and copy is approved, it will be distributed within the CareerHub university network of Australian students and graduates.

Register or renew NOW!

Please circle the type of Profile:

Activation / Renewal

Organisation: _____

First Name: _____

Last Name: _____

Position: _____

Address: _____

State: _____ Postcode: _____

Phone: _____

Email: _____

Comments: _____

I authorise CareerHub to distribute my Employer Profile to all universities participating in the CareerHub network and agree to pay the fee indicated above. I declare that all information supplied is accurate and that I am an authorised representative of the organisation submitting the application.

Signature: _____

Date: _____

Hints for compiling your Employer Profile

This is the main content of your Employer Profile. The aim of this text is to promote your organisation as an employer, and to build recognition of your brand.

This section should provide readers with an understanding of what your organisation does, why they should consider you as an employer, what entry programs you offer and how they should apply.

Increasingly students are expecting relevant and compelling information about your environmental policies and community awareness.

We suggest your CareerHub Employer Profile be written in small sections with headings such as:

- What are we looking for in candidates?
- From which discipline areas do we recruit?
- When do applications open?
- How do I apply?
- Why graduates should work with us?

Material Requirements

To prepare and draft your CareerHub Employer Profile proof, we require:

- copy text for the Employer Profile
- banner image
- logo image
- multimedia links (optional)
- tracking URL (optional)

Employer Profile Content: Text

CareerHub Employer Profiles are available in different layout options with a recommended 800 word limit guideline. CareerHub can apply highlight boxes to sections, links to external websites and embed videos (youtube/vimeo) or email links as instructed.

Please mark with an X where appropriate:

- We have attached a draft document and would like CareerHub to proofread and make suggestions
- We have our own copywriter and have attached final copy for publication.
- We have a tracking URL that we would like attached to our Profile:

Banner Image

Your banner image can be either portrait or landscape and will contain your logo and other imagery that reinforces your organisation's branding. Your banner should be sent at high resolution. We can resize images from a higher quality original as long as the width X height ratio is correct.

The finished size of the image will be:

- Landscape (top): 500px X 100 - 180px h
- Portrait (right): 185px X 150 - 600px h

What happens next?

It may take a few drafts to ensure that your CareerHub Employer Profile is correct before publishing to the university's CareerHub sites.

When you have provided all the components of your Profile, we email a design proof to you in order for you to review the layout and styling before it is finalised.

We continue to work on your CareerHub Employer Profile and make alterations as requested by you.

Once your Profile has been distributed to the universities, you will be able to see a copy by logging in to your CareerHub Central account and clicking on the "View My Profile" link in the left hand navigation.



Please mark with an X where appropriate:

- High resolution image attached for CareerHub Central to resize accordingly.
- We have attached images in the correct size and format.
- We have provided contact details in the 'comments' section, below, for the person responsible for providing this image.

Logo Image

If your logo is not in the banner then it may be used either in a left panel or beside the banner in the heading area. Logos may also be used in other areas of the site to promote your CareerHub Employer Profile and encourage students to access your Profile page.

Please provide your logo at a minimum of: 300 X 300 pixels in a high resolution uncompressed format.

Please mark with an X where appropriate:

- High quality image attached for CareerHub Central to resize accordingly.
- We have provided contact details in the 'comments' section for the person responsible for providing this image:

Comments: _____

CareerHub Central University Network:

Australian Catholic University
Australian National University
Central Queensland University
Charles Darwin University
Charles Sturt University
Curtin University of Technology
Deakin University
Edith Cowan University
Federation University Australia
Griffith University
James Cook University
La Trobe University
Macquarie University
Monash University
Murdoch University
QUT
RMIT University
Swinburne University

The University of New South Wales
The University of Newcastle
University of Adelaide
University of Canberra
University of Melbourne
University of Queensland
University of South Australia
University of Southern Queensland
University of the Sunshine Coast
University of Sydney
University of Tasmania
University of Technology Sydney
University of the Sunshine Coast
University of Western Australia
University of Western Sydney
University of Wollongong
Victoria University

To discuss your Employer Profile further. Call us on: 1300 852 112

Please return signed completed Employer booking form to:

CareerHub Employer Profiles

Studio 1/694 Ann Street, Fortitude Valley, Q 4006

Email: profiles@careerhub.com.au